

# DEVELOPMENT COMMUNICATION TRUST (DCT)

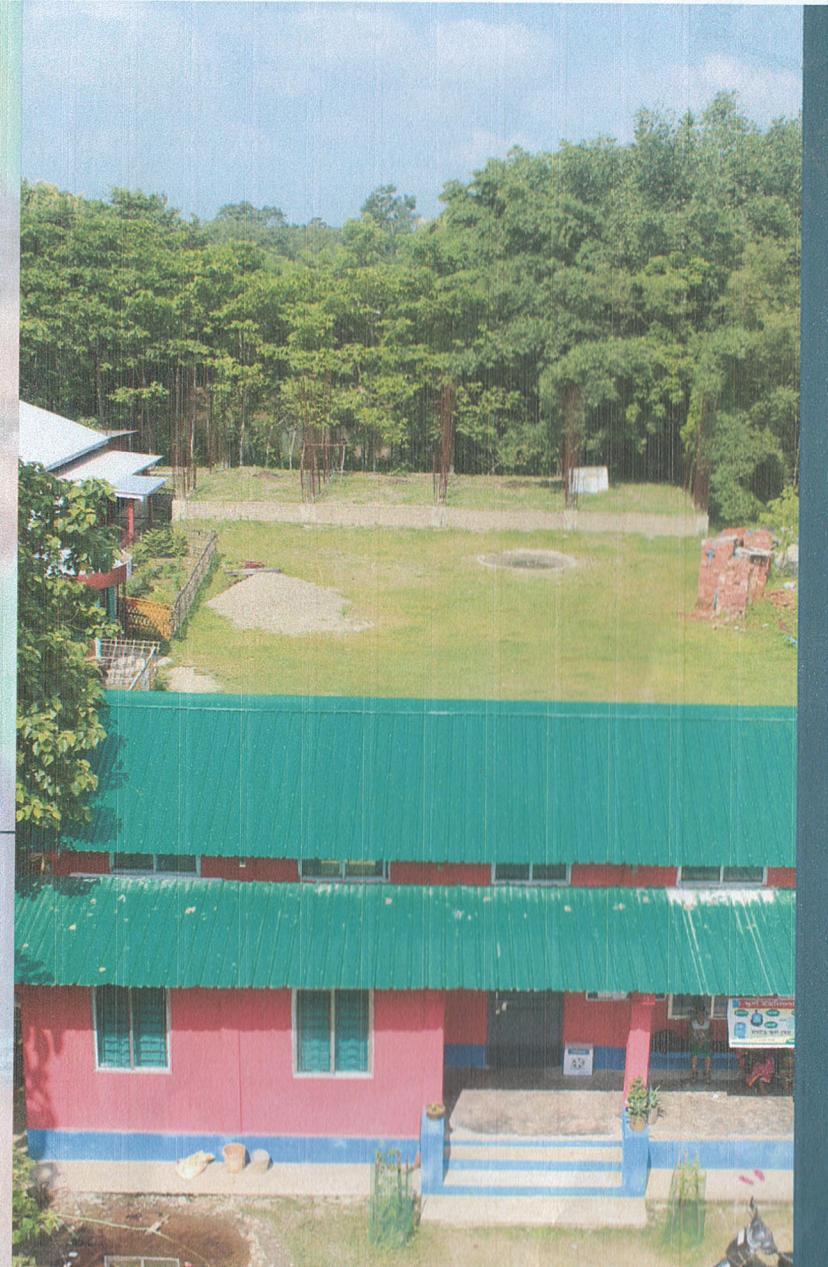
## ANNUAL REPORT 2020-2021

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*[Signature]*  
Managing Trustee  
Development Communication Trust

## VISION

We aspire to be a leading force in the publication, development, translation, undertaking, broadcasting, display, assimilation, and dissemination of information through various mediums such as brochures, books, pamphlets, leaflets, posters, documentaries, magazines, handbills, hoardings, wall magazines, research papers, street plays, traditional and electronic media, audio-visual communication materials, study reports, and allied resources. Our vision encompasses a holistic approach to societal development, ensuring widespread accessibility and engagement while actively participating in the procurement, distribution, and sale of materials to further our mission.

## MISSION

Development Communication Trust, (DCT), has exhibits to empower students to be enlightened on the way of becoming future leaders in their respective fields with humane approaches, gathering the spirit of true happiness and co-existence. This is being achieved through effective application of latest knowledge, hatching scientific temper among students, providing an environment to kindle their potential with inner freedom, augment age friendly proficiencies, hone skills, valuing virtual virtues and encouraging to understand nature and society.

# VISION & MISSION



# GENESIS

In the ever-evolving landscape of education and leadership, a visionary group of individuals came together with a shared belief in the transformative power of education and humane approaches. Thus, in the year 2015, the Development Communication Trust (DCT) was born giving an new enlightenment of an institution named Shoishav Vidyapeeth. This institution was conceived as a beacon of enlightenment, dedicated to nurturing the leaders of tomorrow with a holistic perspective on life and society.

At the core of DCT's philosophy lies the conviction that true leadership is not just about acquiring knowledge but also about embodying values that foster genuine happiness and co-existence. The founders envisioned an institution that goes beyond conventional education, striving to instill a sense of purpose, responsibility, and empathy in its students.

The mission of DCT is to empower students, not only with academic prowess but also with a profound understanding of the world around them. The aim is to cultivate leaders who, armed with the latest knowledge and a scientific temper, approach challenges with innovative solutions and a compassionate mindset.

# DEVELOPMENT COMMUNICATION TRUST SYNCHRONIZED GOALS

It aligns its mission with the United Nations Sustainable Development Goals (SDGs), particularly focusing on SDG 4 (Quality Education) and SDG 5 (Gender Equality). Under SDG 4, the trust is dedicated to promoting inclusive and equitable education, aiming to enhance learning opportunities for all, irrespective of gender or socioeconomic background. It seeks to eradicate gender disparities in education as outlined in SDG 5 by fostering an environment that ensures equal access to quality education for both girls and boys. Through innovative communication strategies, community engagement, and educational programs, DCT endeavors to contribute to a future where education is a catalyst for empowerment, breaking down gender barriers and promoting sustainable development.

4 QUALITY  
EDUCATION



5 GENDER  
EQUALITY



# DCT Highlights 2020-2021

## COMMUNITY INTERACTION

- Trust organized virtual meetings and workshops to keep school parents, teachers, and students connected. These online sessions facilitated discussions about remote learning strategies, mental health support, and updates on school policies.
- Trust provided resources and assistance for the school parents navigating remote learning.
- DCT has organized Parent-teacher conferences shifted to virtual platforms, allowing parents to discuss their child's progress and address any concerns.

## ENABLING LEARNING ENVIRONMENT

- Trust conducted surveys to gather feedback from parents, students, and teachers about their experiences with remote learning. This feedback loop helped schools make informed decisions and adjustments to improve the overall learning experience.
- In Schools the trust identified and provided support to families facing economic hardships during the pandemic. This could involve distributing food packages, organizing donation drives, or connecting families with relevant community resources.
- Utilized digital communication platforms, such as Whatsapp, emails, and social media, to share important updates, announcements, and achievements.
- Highlighting the achievements and efforts of students and teachers through newsletters, social media, virtual platforms helped build a sense of pride and community spirit.
- Recognizing the mental health challenges posed by the pandemic, schools initiated wellness programs. This included virtual yoga or meditation sessions, mental health workshops etc.

# DCT Highlights 2020-2021

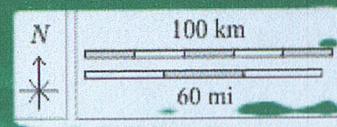
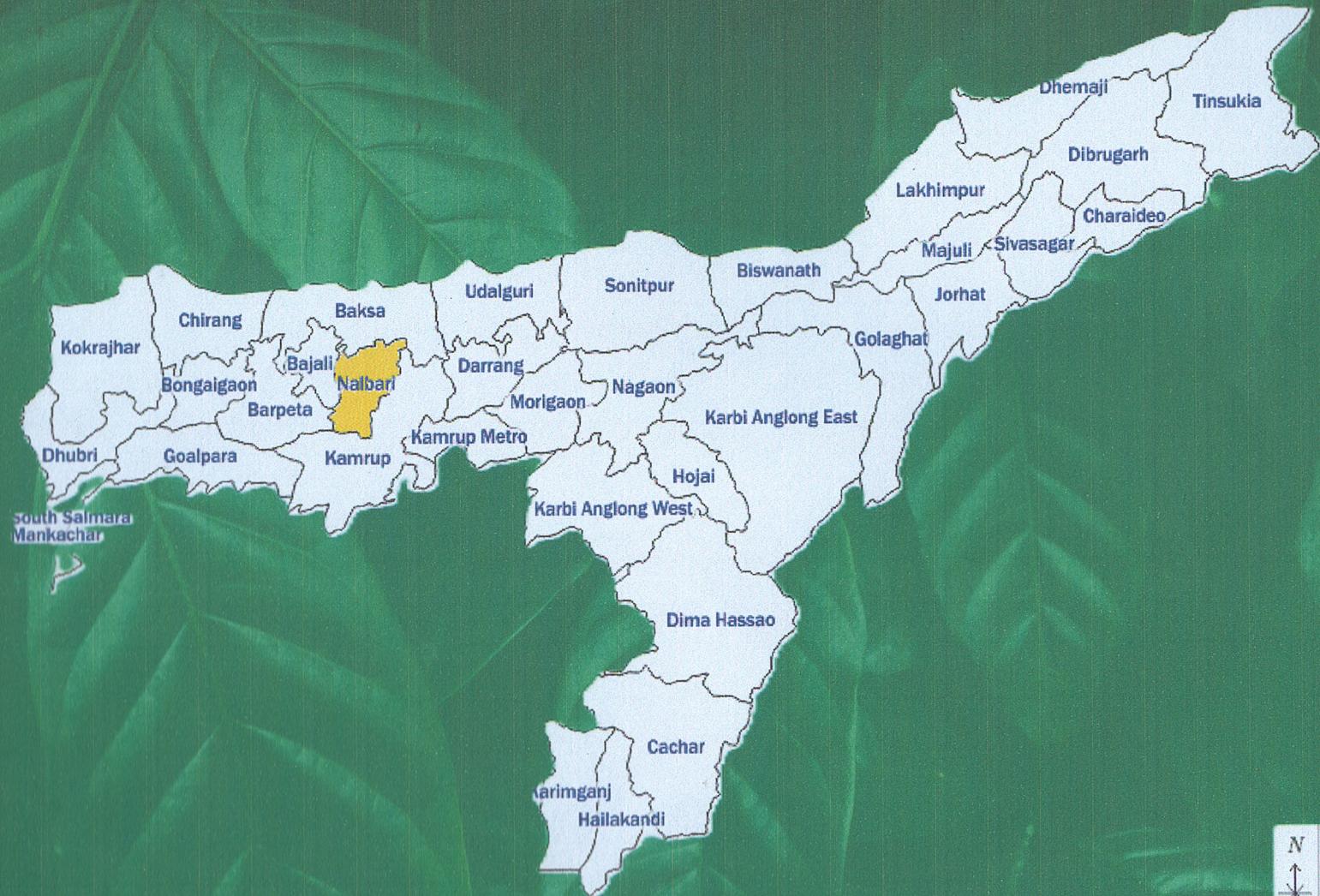
## Development Communication Trust Achievements

- it is being achieving remarkable milestones in various domains. Notably, DCT has given the platform to secured impressive rankings for more than 40 students, in National and International Olympiads examination in schools through Online mode during Covid breakout, showcasing the Academic Excellence nurtured within the institution. Moreover, DCT successfully conducted a specialized Comics Training program, which saw the active participation and completion by 40 enthusiastic students. This initiative not only honed their creative skills but also served as an innovative means of education delivery. In addition, DCT played a pivotal role in organizing 3 comprehensive health check-up camps, prioritizing the well-being of students and contributing to their overall health awareness. Furthermore, DCT's commitment to social responsibility shines through its provision of compulsory education for needy students, ensuring that education remains accessible to all, irrespective of financial constraints. These achievements collectively underscore DCT's profound impact on academic, creative, and holistic development within Shoishav School.

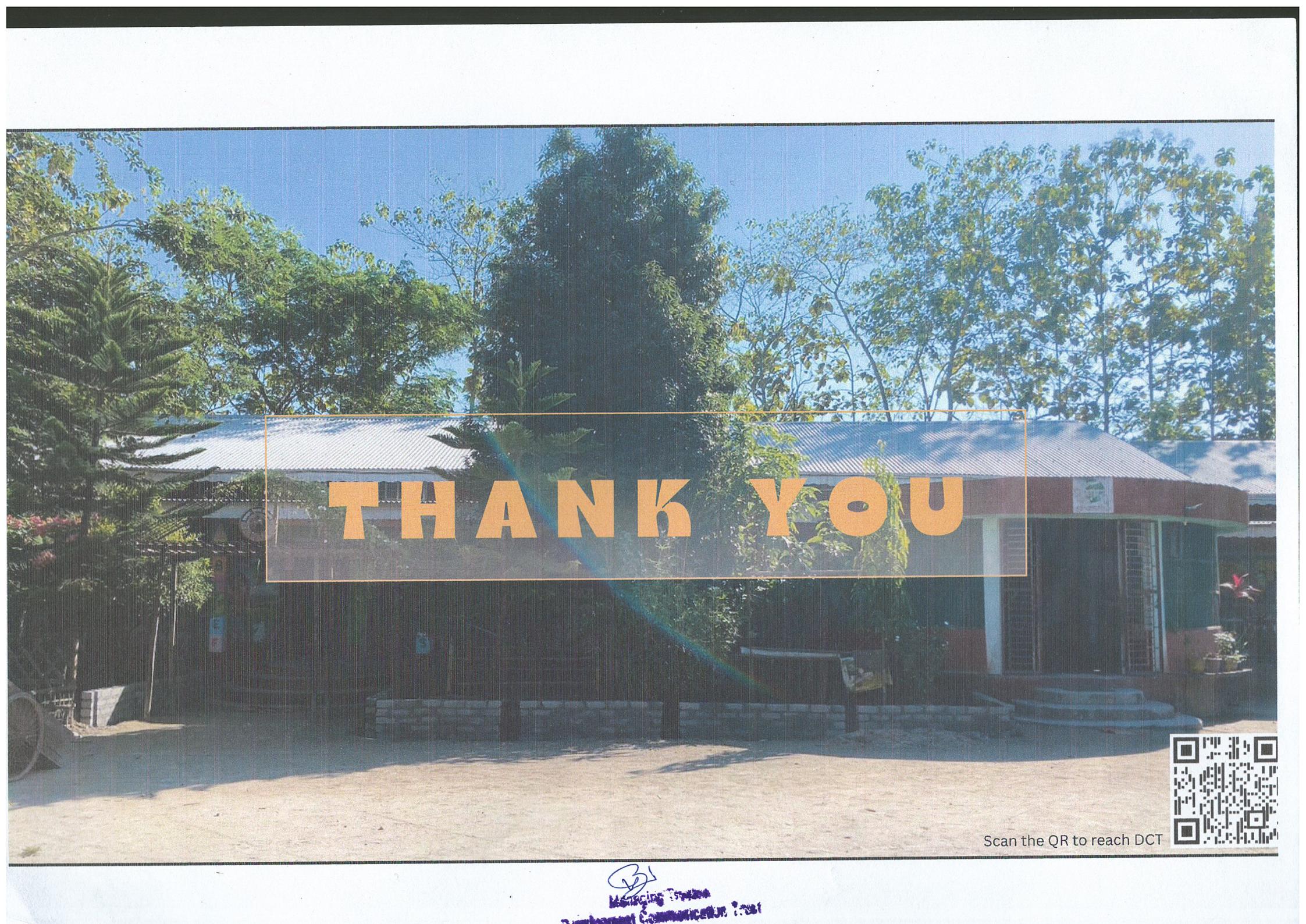
## INNOVATIVE ACTIVITIES

- The Trust commitment to innovative practices, such as online activities, competitions, quizzes which reflects a holistic approach to education sector that goes beyond traditional classroom learning. These initiatives not only contribute to their holistic development but it empower students with valuable life skills and a sense of social responsibility.

# OPERATIONAL AREA



*[Signature]*  
Managing Trustee  
Dynamism Communication Pvt. Ltd



THANK YOU



Scan the QR to reach DCT

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Moringa Tree  
Communication Trust